

**OFFICIAL RULES MOUSER'S COFFEE/COFFEE MUG GIVEAWAYS,
CARDBOARD VR HEADSET GIVEAWAYS AND PRIZE DRAW CONTEST
ASSOCIATED WITH EMBEDDED WORLD EXHIBITION &
CONFERENCE (2017)**

**NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A
PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.**

Promotions

Promoter will be conducting three (3) separate promotions (Coffee/Coffee Mug Giveaways, Cardboard VR Headset Giveaways and a Prize Draw Contest, collectively the "**Promotions**" which are described further below) in connection with the Embedded World Exhibition & Conference (2017) (the "**Exhibition**") held in Nuremberg, Germany (Exhibition Centre Nuremberg, Messezentrum, 90471 Nuremberg) from Tuesday, 14 March 2017 to Thursday, 16 March 2017.

**Coffee/Coffee Mug Giveaways, Cardboard VR Headset Giveaways
and Prize Draw Contest Description:**

The Coffee/Coffee Mug Giveaways and the Cardboard VR Headset Giveaways begin at 09:00 (CET) on Tuesday, 14 March 2017 and end at 17:00 (CET) on Thursday, 16 March 2017 ("**Giveaway Period**").

The Prize Draw Contest begins at 18:00 (CET) on Tuesday, 17 January and ends at 17:00 (CET) on Thursday, 16 March 2017 (the "**Prize Draw Contest Period**").

The Prize Draw Contest Period and the Giveaway Period are collectively referenced herein for purposes of these Official Rules as the "**Promotions Period**".

By participating in one or more of the Promotions, each entrant (referred to herein as an "**Entrant**" and collectively as the "**Entrants**") accepts and agrees to comply with and abide by these Official Rules and the decisions of the Promoter, which shall be final and binding in all respects.

Eligibility:

The Promotions are open to all persons who (i) are residents of the European Union or Switzerland and (ii) are 18 years of age or older at the time of participation in accordance with the laws of where the entrant resides.

The officers, directors and employees of the Promoter, or its respective parent, subsidiaries, affiliates or advertising, promotional or fulfillment

agencies (collectively, the "**Promotion Entities**"), and members of their respective immediate families (spouses, parents, siblings and children) or persons living in the same households are not eligible to enter the Promotions. Promoter reserves the right, at any time, to verify eligibility requirements for the Promotions in any manner it deems appropriate.

Prizes:

The following prizes will be awarded during the Promotions:

Coffee/Coffee Mug Giveaways

The following prizes will be awarded during the Coffee/Coffee Mug Giveaways:

Three thousand (3,000) coffee mugs, each with an approximate retail value ("ARV") of US\$ 1.53 (1,35 EUR).

Cardboard VR Headset Giveaways

The following prizes will be awarded during the Cardboard VR Headset Giveaways:

Six thousand (6,000) Cardboard VR Headsets, each with an ARV of US\$ 2.35 (2,08 EUR).

Prize Draw Contest

The following prizes will be awarded during the Prize Draw Contest:

One (1) ADI Sensor Shields Bundle consisting of one (1) Data Conversion IC Development Tools Precision Weight Scale ARDUINO Ckt – Mouser part # 584-EVAL-CN0216-ARDZ, one (1) Multiple Function Sensor Development Tools Toxic Gas Sensor Arduino shield – Mouser part # 584-EVAL-CN0357-ARDZ, one (1) Acceleration Sensor Development Tools EVAL-ADX362-ARDZ – Mouser part # 584-EVALADXL362ARDZ, one (1) Temperature Sensor Development Tools Multichannel Thermocouple MEAS – Mouser part # 584-EVAL-CN0391-ARDZ, one (1) Multiple Function Sensor Development Tools Dual Toxic Gas Detection System – Mouser part # 584-EVAL-CN0396-ARDZ, one (1) Optical Sensor Development Tools Smart Visible Light Recog and Detection 584-EVAL-CN0397-ARDZ and one (1) Multiple Function Sensor Development Tools Smart Agriculture pH /Soil Moisture MEAS– Mouser part # 584-EVAL-CN0398-ARDZ with a total ARV of US\$ 441 (418 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Joule 570x Developer Kit w/Expansion Board – Mouser part # 607-GT.PDKW with an ARV of US\$ 457 (431 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Maxim Multiple Function Sensor Development Tools Health Sensor Platform – Mouser part # 700-MAXREFDES100 with an ARV of US\$ 162 (153 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Microchip Explorer 16/32 Development board– Mouser part # 579-DM240001-3 with an ARV of US\$ 114 (108 EUR) [This product will be given away in the Post Exhibition Drawing] One (1) NXP FRDM-KW41Z Freedom Development Board – Mouser part # 841-FRDM-KW41Z with an ARV of US\$ 145 (137 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) ON Semiconductor Wearable Reference Design and Development Kit – Mouser part # 863-WDK1.0GEVK with an ARV of US\$ 490 (348 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Cypress BLE Sensor Bundle consisting of one (1) BLE sensor design kit – Mouser part # 727-CYALKIT-E02 and one (1) 5 BLE beacon pack Development kit – Mouser part # 727-CYALKIT-E03 with a total ARV of US\$ 139 (137 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Digi ConnectCore for i.MX6UL Starter Kit – Mouser part # 888-CC-WMX6UL-START with an ARV of US\$ 124 (116 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Silicon Labs EFM32 Wonder Gecko Development Kit – Mouser part # 904-EFM32WG-DK3850 with an ARV of US\$ 360 (342 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Infineon XMC™ Digital Power Explorer Kit – Mouser part # 726-KIT_XMC_DP_EXP01 with an ARV of US\$ 131 (130 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) STMicroelectronics 32F769IDISCOVERY Discovery Kit – Mouser part # 511-STM32F769I-DISCO with an ARV of US\$ 83 (79 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Texas Instruments TMDXSK437X AM437x Starter Kit – Mouser part # 595-TMDSIDK437X with an ARV of US\$ 347 (329 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Würth Electronics/ROHM Semiconductor 760308MP Wireless Medium Power Design Kit – Mouser part # 710-760308MP with an ARV of

US\$ 175 (166 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) Red Pitaya STEMLab Edu Kit – Mouser part # 892-040 with an ARV of US\$ 370 (349 EUR) [This product will be given away in the Post Exhibition Drawing]

One (1) MikroElektronika ARM mikromedia 7 for STM32F7 – Mouser part # 932-MIKROE-2438 with an ARV of US\$ 272 (257 EUR) [This product will be given away in the Post Exhibition Drawing]

Fifty (50) Silicon Labs Thunderboard™ Sense – Mouser part # SLTB001A with an ARV of US\$ 36 (36 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

One hundred (100) Cypress CY8CKIT-145-40XX PSoC® 4000S CapSense Prototyping Kit – Mouser part # CY8CKIT-145-40XX with an ARV of US\$ 15 (14 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) TE Connectivity MEAS Weather-Shield Development Kits – Mouser part # 824-DPP902S000 with an ARV of US\$ 61 (58 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Thirty-five (35) ROHM Stepper Motor Driver Shields for Arduino Platform – Mouser part # 755-STEPMO_EVK_ with an ARV of US\$ 43 (40 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Twenty-five (25) Microchip PIC24F Curiosity Development Boards – Mouser part # DM240004 with an AVR of US\$ 25 (24 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Twenty-five (25) Microchip ATTiny104 Xplained Nano – Mouser part # ATTINY104-XNANO with an AVR of US\$ 9 (9 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) MikroElektronika PIC Clicker Development Kits – Mouser part # MIKROE-1487 with an AVR of US\$ 19 (18 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Intel® Genuino 101 Development Boards – Mouser part # 607-GENUINO101 with an ARV of US\$ 33 (31 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Nordic Semiconductor nRF52840 Preview Development Kits – Mouser part # nRF52840-PDK with an AVR of US\$ 46 (46 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Nordic Semiconductor nRF51822 Bluetooth Smart Beacon Kits - Mouser part # nRF51822-Beacon with an AVR of US\$ 30 (30 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Dialog DA14583 IoT Sensor Development Kits – Mouser part # DA14583IOTSENSDNGL with an AVR of US\$ 45 (42 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Thirty (30) STMicroelectronics ARM Discovery Kits with STM32L476VG MCU – Mouser part # 511-STM32L476G-DISCO with an AVR of US\$ 20 (19 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Thirty (30) STMicroelectronics STM32F072B-DISCO Discovery Kits – Mouser part # STM32F072BDISCOVERY with an AVR of US\$ 11 (10 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Texas Instruments MSP-EXP432P401R LaunchPad Development Kits – Mouser part # MSP-EXP432P401R with an AVR of US\$ 13 (13 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Texas Instruments LAUNCHXL-CC1350 SimpleLink™ CC1350 Wireless MCU LaunchPad™ Development Kits – Mouser part # LAUNCHXL-CC1350 with an AVR of US\$ 33 (30 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Sensirion SHT31 Smart Gadget Development Kits – Mouser part # SHT31 SMART GADGET with an AVR of US\$ 28 (27 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Twenty-five (25) Analog Devices EVAL-ADICUP360 Development Boards – Mouser part # EVAL-ADICUP360 with an AVR of US\$ 49 (48 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Fifty (50) Panasonic Bluetooth / 802.15.1 Modules Beacon w/connector PAN1740 Beacon ETU – Mouser part # ENW-89849AZKF with AVR of US\$ 21 (20 EUR) [These products will be given away at Mouser's Stand at the Exhibition]

Thirty (30) Amphenol Telair Air Quality Evaluation Boards – Mouser part # 527-T6713-EVAL with an AVR of US\$ 147 (138 EUR). [These products will be given away at Mouser's Stand at the Exhibition]

No cash equivalent of a prize will be awarded. All prizes are non-transferable and no substitution will be made. The total ARV of all prizes awarded during the Prize Draw Contest is US\$34,280 (32,684 EUR).

Entry Process for Coffee/Coffee Mug Giveaways

In order to enter the Coffee/Coffee Mug Giveaways for the coffee mugs, Entrants must attend the Exhibition and either (i) scan Entrant's conference badge at the Mouser Stand 101, Hall 4A, (or otherwise hand a copy of their conference badge together with their contact details (email, postal address and telephone number) to the Promoter's representatives at the Mouser Stand 101, Hall 4A) at the Exhibition or (ii) hand in a business card (with Entrant's email, postal address and telephone number), to the Promoter's representatives at the Mouser Stand 101, Hall 4A at the Exhibition. Upon entering, Promoter's representatives will hand the Entrant a coffee mug, while supplies last on first come, first served basis.

One each of the three (3) days of the Exhibition, Promoter will give away free of charge a total of one thousand (1,000) coffee mugs each day to qualifying Entrants (three thousand total coffee mugs over the 3 days of the Exhibition), limit one (1) coffee mug per Entrant. There will also be free coffee at Promoter's Stand for qualifying Entrants.

Coffee Mugs and Coffee will be given away in accordance with these Rules on a first come, first served basis, and while supplies last. Limit one (1) coffee mug per Entrant.

Entry Process for Cardboard VR Headset Giveaways

In order to enter the Cardboard VR Headset Giveaways for the headsets, Entrants must attend the Exhibition and either (i) scan Entrant's conference badge at the Mouser Stand 101, Hall 4A, (or otherwise hand a copy of their conference badge together with their contact details (email, postal address and telephone number) to the Promoter's representatives at the Mouser Stand 101, Hall 4A) at the Exhibition or (ii) hand in a business card (with Entrant's email, postal address and telephone number), to the Promoter's representatives at the Mouser Stand 101, Hall 4A at the Exhibition. Upon entering, Promoter's representatives will hand the Entrant a Cardboard VR Headset, while supplies last on first come, first served basis.

One each of the three (3) days of the Exhibition, Promoter will give away free of charge a total of two thousand (2,000) Cardboard VR Headsets each day to qualifying Entrants (six thousand (6,000) total Cardboard VR Headsets over the 3 days of the Exhibition), limit one (1) headset per Entrant.

Cardboard VR Headsets will be given away in accordance with these Rules on a first come, first served basis, and while supplies last. Limit one (1) headset per Entrant.

Entry Process for Prize Draw Contest

There are two (2) ways to enter the Prize Draw Contest:

1. Go to <http://www.mouser.com/embeddedworld/> and complete the prize draw contest entry form. Entrants may also navigate to the entry form via all promotional e-mails and ad placements. Once the Entrant has navigated to the entry form, he or she must complete all required fields before submitting an entry. Submission of the form will result in one (1) entry.

2. Attend the Exhibition and either (i) scan Entrant's conference badge at the Mouser Stand 101, Hall 4A, or otherwise hand a copy of their conference badge together with their contact details (email, postal address and telephone number) to the Promoter's representatives at the Mouser Stand 101, Hall 4A at the Exhibition or (ii) hand in a business card (with Entrant's email, postal address and telephone number), to the Promoter's representatives at the Mouser Stand 101, Hall 4A at the Exhibition.

By entering either of the Promotions, an Entrant automatically grants the Promoter permission to send its New Product and Application News e-newsletters to the Entrant. All entries become the property of the Promoter.

Any individuals who wish to provide their contact details in order to sign up for the New Product and Application News e-newsletters, but who do not wish to enter one or more of the Promotions should (depending on the sign-up method used, as indicated below) provide their details to the Promoter and also indicate that the individual desires to 'Opt-out' of the Promotion, specifically:

(1) 'Opt-out' of a Promotion at Exhibition. If you sign up for the New Product and Application News e-newsletters at the Exhibition, but do not wish to enter one or more of the Promotions, you must conspicuously indicate on your details that you 'Opt-out' of such Promotion and provide your details (along with the 'Opt-out' notice) to the Promoter's representatives at the Mouser Stand 101, Hall 4A at the Exhibition.

(2) 'Opt-out' of Contest via Online form. Alternatively, if you choose to sign up for the New Product and Application News e-newsletters via the online entry form, but do not wish to enter one or more of the Promotions, in order to 'Opt-out' of such Promotion, you must follow the instructions and complete the form at the following link <https://www.mouser.com/SubscriptionCenter/CreateSubscription.aspx>. By providing contact details without notifying that you 'opt-out' you agree to be bound by these Official Rules.

Drawing procedure for Prize Draw Contest:

Located at Mouser's Stand 101, Hall 4A at the Exhibition will be a drawing bowl containing 900 "winning" tickets, and 3,600 non-winning/blank tickets. Each Entrant of the Prize Draw Contest at the Exhibition will be eligible to draw one (1) ticket from the drawing bowl. If the Entrant draws a "winning" ticket, he or she is able to choose one of the prizes presented in the glass cabinet (This is based on a first come, first serve basis and the only available tools in the glass cabinet during promotion period drawing). If the Entrant draws a "non-winning"/blank ticket, no prize is awarded to such Entrant.

Random Post Exhibition Drawing for Prize Draw Contest:

In addition, fifteen (15) winners will be selected in a random drawing (the "Drawing") held on Friday March 31, 2016 at Sponsor's headquarters (Elsenheimerstr. 11, 80687 Munich, Germany) from all eligible submitted entries received during the Promotion Period. The Drawing will be conducted by an independent person or under the supervision of an independent person.

Prizes will be awarded to each winner drawn based on the order in which the winner is drawn from the drawing pool in accordance with the following table.

Winner	Prize awarded to Each Winner
1	One (1) ADI Sensor Shields Bundle consisting of one (1) Data Conversion IC Development Tools Precision Weight Scale ARDUINO Ckt – Mouser part # 584-EVAL-CN0216-ARDZ, one (1) Multiple Function Sensor Development Tools Toxic Gas Sensor Arduino shield – Mouser part # 584-EVAL-CN0357-ARDZ, one (1) Acceleration Sensor Development Tools EVAL-ADXL362-ARDZ – Mouser part # 584-EVALADXL362ARDZ, one (1) Temperature Sensor Development Tools Multichannel Thermocouple MEAS – Mouser part # 584-EVAL-CN0391-ARDZ, one (1) Multiple Function Sensor Development Tools Dual Toxic Gas Detection System – Mouser part # 584-EVAL-CN0396-ARDZ, one (1) Optical Sensor Development Tools Smart Visible Light Recog and Detection 584-EVAL-CN0397-ARDZ and one (1) Multiple Function Sensor Development Tools Smart Agriculture pH /Soil Moisture MEAS– Mouser part # 584-EVAL-CN0398-ARDZ with a total ARV of US\$ 441 (418 EUR)
2	One (1) Joule 570x Developer Kit w/Expansion Board – Mouser part # 607-GT.PDKW with an ARV of US\$ 457 (431 EUR)
3	One (1) Maxim Multiple Function Sensor Development Tools Health Sensor Platform – Mouser part # 700-MAXREFDES100# with an ARV of US\$ 162 (153 EUR)

- 4 One (1) Microchip Explorer 16/32 Development Board– Mouser part # 579-DM240001-3 with an ARV of US\$ 114 (108 EUR)
- 5 One (1) NXP FRDM-KW41Z Freedom Development Board – Mouser part # 841-FRDM-KW41Z with an ARV of US\$ 145 (137 EUR)
- 6 One (1) ON Semiconductor Wearable Reference Design and Development Kit – Mouser part # 863-WDK1.0GEVK with an ARV of US\$ 490 (348 EUR)
- 7 One (1) Cypress BLE Sensor Bundle consisting of one (1) BLE Sensor Design Kit – Mouser part # 727-CYALKIT-E02 and one (1) 5 BLE Beacon Pack Development kit – Mouser part # 727-CYALKIT-E03 with a total ARV of US\$ 139 (137 EUR)
- 8 One (1) Digi ConnectCore for i.MX6UL Starter Kit – Mouser part # 888-CC-WMX6UL-START with an ARV of US\$ 124 (116 EUR)
- 9 One (1) Silicon Labs EFM32 Wonder Gecko Development Kit – Mouser part # 904-EFM32WG-DK3850 with an ARV of US\$ 360 (342 EUR)
- 10 One (1) Infineon XMC™ Digital Power Explorer Kit – Mouser part # 726-KIT_XMC_DP_EXP01 with an ARV of US\$ 131 (130 EUR)
- 11 One (1) STMicroelectronics 32F769IDISCOVERY Discovery Kit – Mouser part # 511-STM32F769I-DISCO with an ARV of US\$ 83 (79 EUR)
- 12 One (1) Texas Instruments TMDXSK437X AM437x Starter Kit – Mouser part # 595-TMDSIDK437X with an ARV of US\$ 347 (329 EUR)
- 13 One (1) Würth Electronics/ROHM Semiconductor 760308MP Wireless Medium Power Design Kit – Mouser part # 710-760308MP with an ARV of US\$ 175 (166 EUR)
- 14 One (1) Red Pitaya STEMLab Edu Kit – Mouser part # 892-040 with an ARV of US\$ 370 (349 EUR)
- 15 One (1) MikroElektronika ARM mikromedia 7 for STM32F7 – Mouser part # 932-MIKROE-2438 with an ARV of US\$ 272 (257 EUR)

The odds of winning depend upon the number of eligible entries received during the Promotions Period.

Winner Selection and Notification:

Only one entry permitted per person. Multiple entries will not be accepted and the Promoter reserves the right to disqualify any such Entrant from the Promotions. The decisions of the Promoter are final and binding in all matters relating to this Contest. For the Prize Draw Contest, Entrants need not be present at the time of the drawing to win and for such Drawing; the winner will be notified by phone or e-mail. The Promoter accepts no responsibility to any winner with whom contact cannot be made due to incorrect, incomplete or illegible details having been provided at the time of entry into the Promotions. If having used reasonable efforts the Promoter is unable to contact a winner by 15 April 2017, that original winner will forfeit the prize and a substitute winner for the prize will be selected in accordance with these Contest Rules. If an Entrant is found to be ineligible, an alternate winner may be selected in the same manner. If Promoter does not receive acknowledgement from selected prize winners within 60 days of the first attempt to confirm their shipping address the designated prize shall remain unawarded.

General Conditions:

THESE PROMOTIONS ARE VOID WHERE AND TO THE EXTENT PROHIBITED BY LAW AND ARE SUBJECT TO ALL APPLICABLE LAWS, INCLUDING, WITHOUT LIMITATION, any (a) statute, statutory instrument by law, order, directive, common law, judgement, demand, order or decision of any court regulator or tribunal; or (b) legally binding rule, policy or recommendation issued by any governmental statutory or regulatory body; or (c) and/or legally binding industry code of conduct guidelines which relate to these Promotions.

In the event of non-compliance by any winner with these Official Rules, an alternate winner may be selected. Return of any prize or prize notification as undeliverable will result in a disqualification of the winner and an alternate winner may be selected. Except where legally prohibited, acceptance of any prize constitutes permission for the Promoter to use, where reasonable and proportionate, the winner's name, photograph, likeness, voice, address (city, state and/or country) and testimonials, in printed, broadcast or other media in connection with promoting these Promotions and any other reasonable promotion without further compensation to the winner.

Privacy Information:

Except as otherwise set forth herein, any personal data received by the Promoter in connection with these Promotions will be used solely in accordance with Promoter's privacy policy, which can be found at

<http://www.mouser.com/privacypolicy>. Personal data received in connection with all Promotions will be collected and saved by Mouser.

Releases:

By participating, each Entrant agrees that the Promoter, its parent company, affiliates, subsidiaries, and agencies, and its and their directors, officers, agents, employees, attorneys, shall not be liable for any claims, damages, losses or injuries, including any third party claims, arising from or relating to, in whole or in part, these Promotions, including entry and participation in these Promotions and acceptance, possession, use, misuse or inability to use of the prizes.

All Entrants further agree that in the event of any third party claims, damages, losses or injuries, arising from or relating to such Entrant's participation in these Promotions, such Entrant will indemnify and hold Promoter harmless from and against any and all such claims, including reasonable attorneys' fees related thereto. Promoter shall not be liable for entries that are delayed, lost, misdirected, undelivered, incorrect or incomplete, and such entries will be not be eligible for these Promotions. The Promoter shall not be responsible for any technical malfunctions of any telephone network, computer online system, computer equipment or software; program malfunctions or other failures; delayed computer transactions or network connections; any errors of any kind, whether human, mechanical or electronic; or any combination thereof, including, without limitation, any injury or damage to the computer of any entrant or any other person related to or resulting from downloading any part of these Promotions. Any person attempting to defraud or in any way tamper with these Promotions will be ineligible for the prize and may be prosecuted to the full extent of the law. The Promoter reserves the right, in its sole discretion, to cancel or suspend these Promotions should viruses, bugs or other causes beyond its control corrupt the proper administration or security of the Promotions. The Promoter reserves the right to modify the rules of these Promotions in any way or at any time, as long as reasonable notice is given.

Taxes:

All income, sales, use and other taxes, duties, or fees (and the reporting thereof) assessed as a result of winning any prize won are the sole responsibility of the winner, including, without limitation, any federal, state, county or local taxes, which may be deemed applicable in such winner's jurisdiction of residence.

Compliance Regulations:

Mouser does not take liability in case the acceptance of a gift under these Rules by Entrant constitutes a compliance breach with his or her

employer. Mouser hereby asks Entrants to check on compliance regulations of his or her employer, if applicable.

Mouser explicitly does not require nor ask (directly or indirectly, explicitly or implicitly) for any advantage given by Entrant in exchange for the gift. Mouser does only present its products by this gift procedure.

Governing Laws, Recourse to Courts:

These Promotions and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the laws of Germany. Recourse to the courts is not possible, only in case of breach law by Mouser.

Conditions:

Each Entrant, by entering these Promotions, agrees that: (i) he or she will abide by and be bound by these Official Rules, which are final and binding in all respects; (ii) Promoter has not made any warranty, representation or guarantee, express or implied, in fact or in law, with respect to any prize and specifically disclaim all such warranties, including, without limitation, any implied warranty of merchantability or fitness for a particular purpose; and (iii) the prize is awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND.

Severability.

If any provisions of these Official Rules are determined to be invalid or unenforceable, the remaining provisions of these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or unenforceable provision were not contained herein.

Request for results and details of the winner:

The Promoter shall make available on request the details of the name and country of the prize winner, without compromising the winner's personal information no more than 30 days after the Exhibition. Such requests can be made by sending a self-addressed, stamped envelope to: Mouser's Giveaway at Embedded World (2017), c/o Mouser Electronics, Inc., Elsenheimerstr. 11, 80687 Munich, GERMANY.

Entrants included in these Promotions should retain these Contest Rules for reference. Further copies are available upon request from the Promoter.

Promoter: Mouser Electronics, Inc., Elsenheimerstr. 11, 80687 Munich GERMANY ("Mouser").

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